



SMALL BIZ
Cares

SMALL
BUSINESSES.



SPONSORSHIP OPPORTUNITIES

Sponsors are critical in helping us engage the small business community for philanthropy and community impact. We are seeking partners who are community-minded and want to connect their brand and message with the community of socially conscious businesses and professionals.

BIG
IMPACT.



Nevin Bansal, Executive Director
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A SPECIAL MESSAGE TO OUR SPONSORS

Traditionally, philanthropy engages larger companies and high net worth donors only. However, in Central Ohio and beyond a majority of people are employed by small businesses - those with under 100 employees. Our mission at Small Biz Cares is to fill this major gap in philanthropy.

Many small businesses lack the resources and bandwidth to develop robust social impact programs needed to stand out in today's impact-focused consumer market, and struggle to make consistent impact. Small Biz Cares has changed that. Our organization has made getting involved easier and more rewarding for businesses. We are bringing more businesses and people to the "table" of philanthropy. As a result, local nonprofits are benefitting through more volunteers, more dollars raised and more awareness for their cause.

We create fun, unique opportunities for small businesses to volunteer, align with and support critical causes in the community. By participating in our growing community of socially-conscious businesses, small businesses strengthen their brand, engage their employees, improve company culture and talent acquisition while connecting with like-minded business leaders. As an emerging nonprofit organization, we have a strong vision for the future of small business philanthropy. It takes a team effort, including support from organizations that are community-minded, that value small business and want to be a part of something special. Our sponsors help us expand our reach, create meaningful and engaging programs, and increase the social impact for each participating small business in our network.

We would love for your organization to be a part of this amazing vision for small business impact.

Small Biz Cares Board

Lachandra Baker



Karissa Hanson



Jill Hofmans



Libby Villavicencio



Ellison Hoke



Kori Manus



Derek Koenig



Darren Cherry



Dee Moultrie



Dan Saas



Nevin Bansal



Small Biz Cares Advisors

Bailey Hanley



Steven Moore



Judy Dollison



Derek Grosso



Chris Borja Timothy Wolf Starr



HOW WE'RE MAKING AN IMPACT IN OUR COMMUNITIES



Fundraising

Events and programs which raise money or goods to support area nonprofits focused on addressing critical needs in our community. Since 2019, SBC has raised over \$30,000 in scholarships and fundraising for local initiatives.



Volunteering

Experiences that engage the business community for volunteering and relationship-building. SBC has contributed over 1,000 volunteer hours to local nonprofit organizations.

"My experience volunteering with Small Biz Cares has been the utmost fulfilling and enjoyable. Not only have I been able to give back to the local community during these service events but have met so many like-minded people that I now get to call my friends."

- Jessica Rivera, Allstate



Nonprofit
Appreciation
Week



Storytelling Experiences

Events, programs and expert content to connect our business community, educate on important issues and build relationships.



SMALL BIZ Cares
Info Sessions
SMALL BUSINESSES. BIG IMPACT.



SMALL BIZ Cares
REIGNITE
2022

LEADERS OF
**SMALL
BIZ Cares**
SPECIAL EVENT
SMALL BUSINESSES. BIG IMPACT.



Women's Small
Business Accelerator inc.



she
has a
name™



Scholarship

Our Small Biz Cares Scholarship Fund provides support to those pursuing education or training to pursue their dreams.

COLUMBUS
STATE
COMMUNITY COLLEGE

SMALL BIZ Cares
Scholarships
SMALL BUSINESSES. BIG IMPACT.

"As a former foster youth, I am not often fully confident in my own ability. When I found out I was awarded a scholarship, it was like the universe was speaking to me saying I am doing enough, I am going to make it through and be able to help others at the end of this. Thank you for seeing the value in me. Thank you, from the bottom of my heart. I promise to pay forward. Sincerely, Caidyn"

-Caidyn, Columbus State Community College, 2021 Small Biz Cares Scholarship Recipient

2023 AND OUR VISION FOR THE FUTURE

2023 – Major Events and Initiatives

In addition to our volunteer days, **Small Biz Cares** is planning a number of special programs that engage businesses and professionals.



- **April** – *Earth Day Community Service Day*
- **May** – *Small Business Week Program*
- **June** – *SBC PRIDE Initiative*
- **September** – *Brews & Blankets with Worthington Area and Westerville Area Chambers of Commerce*
- **November** – *Nonprofit Appreciation Week*
- **December** – *Holiday Community Service Event and Collection Drive*



my **BIZ**
Cares



My Biz Cares Fundraising Initiative

- **GOAL** – *Engage businesses as donor members to create a new community of socially conscious businesses*
- **IMPACT** – *Over \$25,000 raised, providing up to 10 scholarships and supporting Small Biz Cares programs*

Vision for the Future

- *We believe that every small business can be inspired to get involved and make a difference. Our vision is to create an amazing organization in Central Ohio and set an example for other cities. In the future, we envision a Small Biz Cares chapter in every major city where small businesses can connect, collaborate and make an impact in their local communities.*



SPONSORSHIP OPPORTUNITIES

Sponsors provide important resources to help Small Biz Cares engage more businesses, expand nonprofit and community partnerships, execute meaningful programs and make a larger impact in our community. Sponsors have the opportunity to inform our work and connect directly with specific impact efforts.

EVENT & PROGRAM SPONSOR: \$250-\$2,500

Event & Program Sponsors provide direct support for events, helping to create better experiences and direct more dollars and resources to local nonprofits and community efforts.

- Event partnership/hosting opportunities for select events
- Key storytelling opportunities during events and in our marketing/digital content
- Media and press promotion
- Priority placement in select sponsor/event branding and promotions

CHAMPION SPONSOR: \$10,000-\$25,000

Champion Sponsors provide annual support for all Small Biz Cares initiatives and programs. Champion Sponsors are able to connect their brand with all Cause Pillars and events as well as provide content/ideas to further our work.

- Premier event partnership/hosting opportunities for all events
- Exclusive storytelling opportunities during events and throughout our marketing/digital content for all events
- Media and press promotion
- Premier placement branding in all sponsor/event content and promotions
- Leadership Opportunities

PILLAR SPONSOR: STARTING AT \$5,000

Our new Pillar Sponsorship opportunities enable sponsors to direct funds and partnership efforts towards specific causes which align most with their values. All Pillar Sponsor dollars would fund focused programming/scholarships/events under their designated Cause Pillar. Pillar Sponsors receive exclusive/priority sponsor branding/marketing for all cause-related events and programs.

- Pillar focused event partnership/hosting opportunities
- Cause-focused storytelling opportunities during events and in our marketing/digital content for Pillar events
- Media and press promotion
- Priority placement in Pillar-focused sponsor/event branding and promotions
- Leadership Opportunities

PRESENTING SPONSOR: \$50,000 (1 available)

Our Presenting Sponsor serves as the leader in helping Small Biz Cares execute its programs and impact initiatives.

- Event partnership/hosting opportunities for select events
- Key storytelling opportunities during events and in our marketing/digital content
- Media and press promotion
- Priority placement in select sponsor/event branding and promotions
- Exclusive right as the “Presenting Partner of Small Biz Cares”

CAUSE PILLARS



Diversity Equity Inclusion



Environmental Sustainability



Community Strengthening



“Finding Small Biz Cares has been a blessing for EasyIT, giving our team an opportunity to come together and have a different bonding experience while making a real difference in our community. Small Biz Cares has allowed us to be a part of something so much bigger than ourselves. As a small business, it is always rewarding to feel like we are capable of making a big impact.”

- Kurt Hoeft and Megan O'Hara, EasyIT

COMMUNITY PARTNERS & SPONSORS



NONPROFIT PARTNERS

